

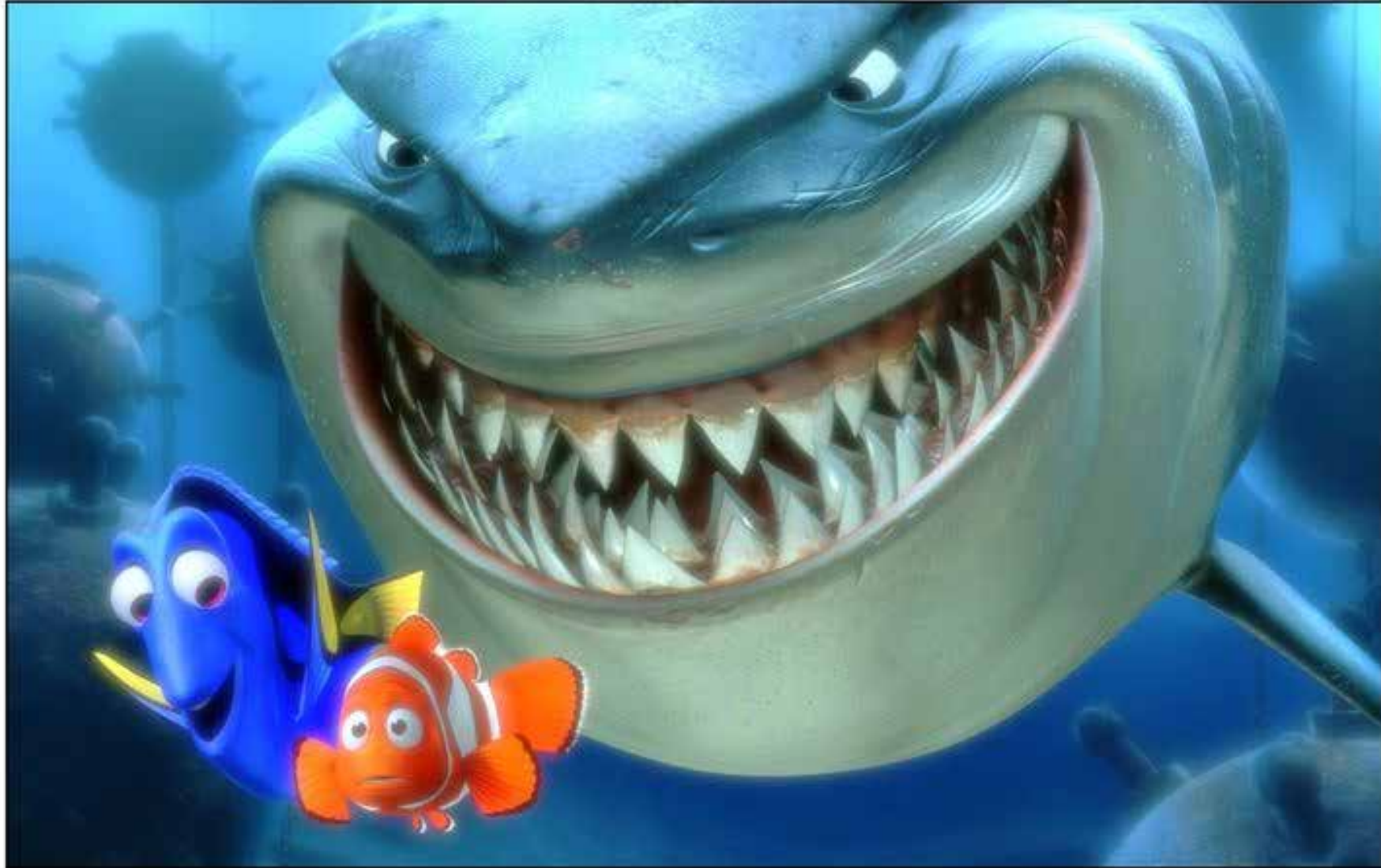


Building Capacity for Value-Based Payments: A Primary Care Network Approach

2016 LAN Summit
October 25, 2016

iowahealth⁺

Healthcare is Changing Rapidly



<http://www.cnn.com/2015/06/05/entertainment/jaws-movie-40th-anniversary-feat/index.html>

© Disney Pixar – Finding Nemo

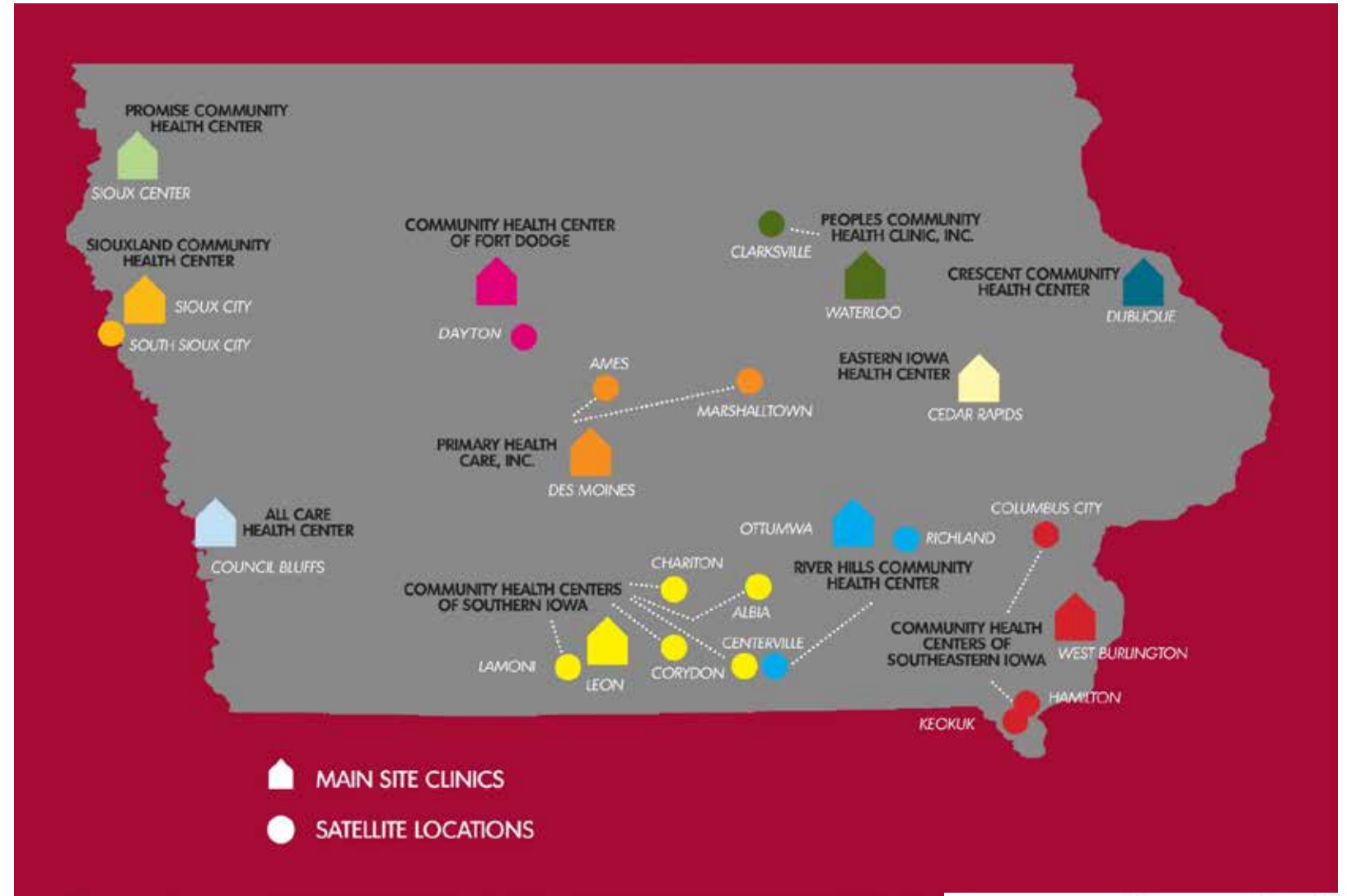
We're Stronger Together

- Safeguard our mission
- Build & better leverage capacity, share investn
- More influence
- Focus on primary care and successful experien
- Enhance brand identity



IowaHealth+ = Integrated Primary Care Network

An integrated primary care network is a voluntary business association of primary care providers that can demonstrate financial and clinical integration.



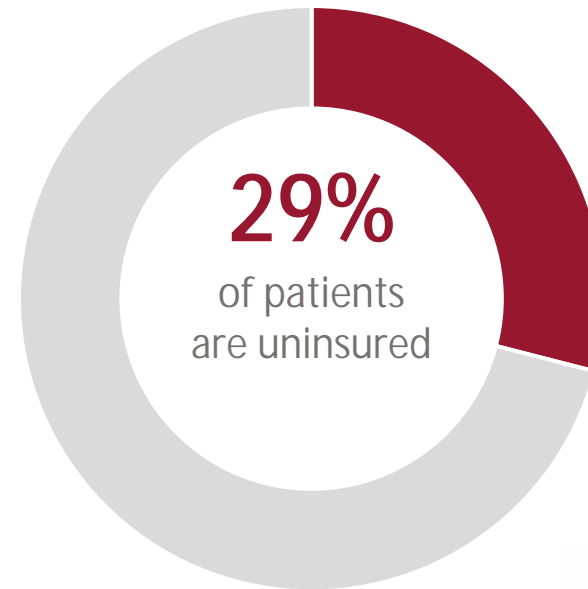
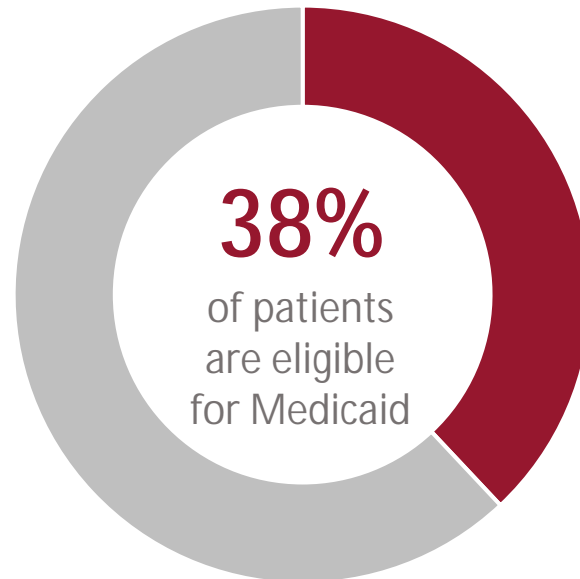
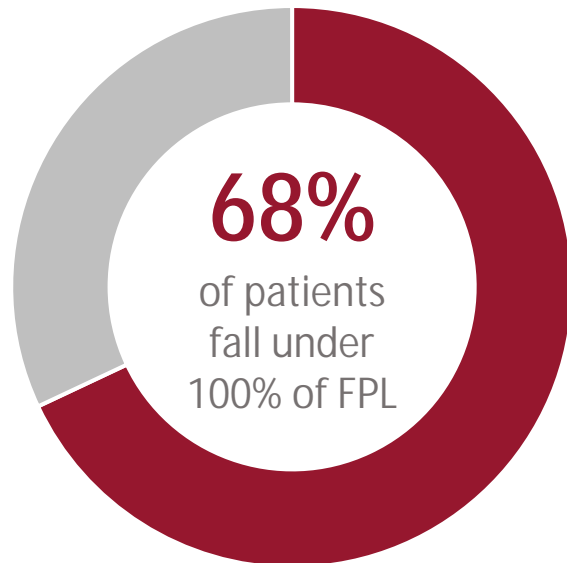
IowaHealth+ Overview



138,000+
patients served



11 of 14
of Iowa CHCs



Organizational Alignment to Serve Iowa Health Centers



INCC Services:

- Hosted Applications and Vendor Management
- EMR Implementations and Training
- Practice Management and Revenue Cycle
- Clinical Analytics and Data Warehouse
- Performance Improvement Coaching
- Interoperability
- HIPAA Privacy and Security

Management Agreement

Management Agreement

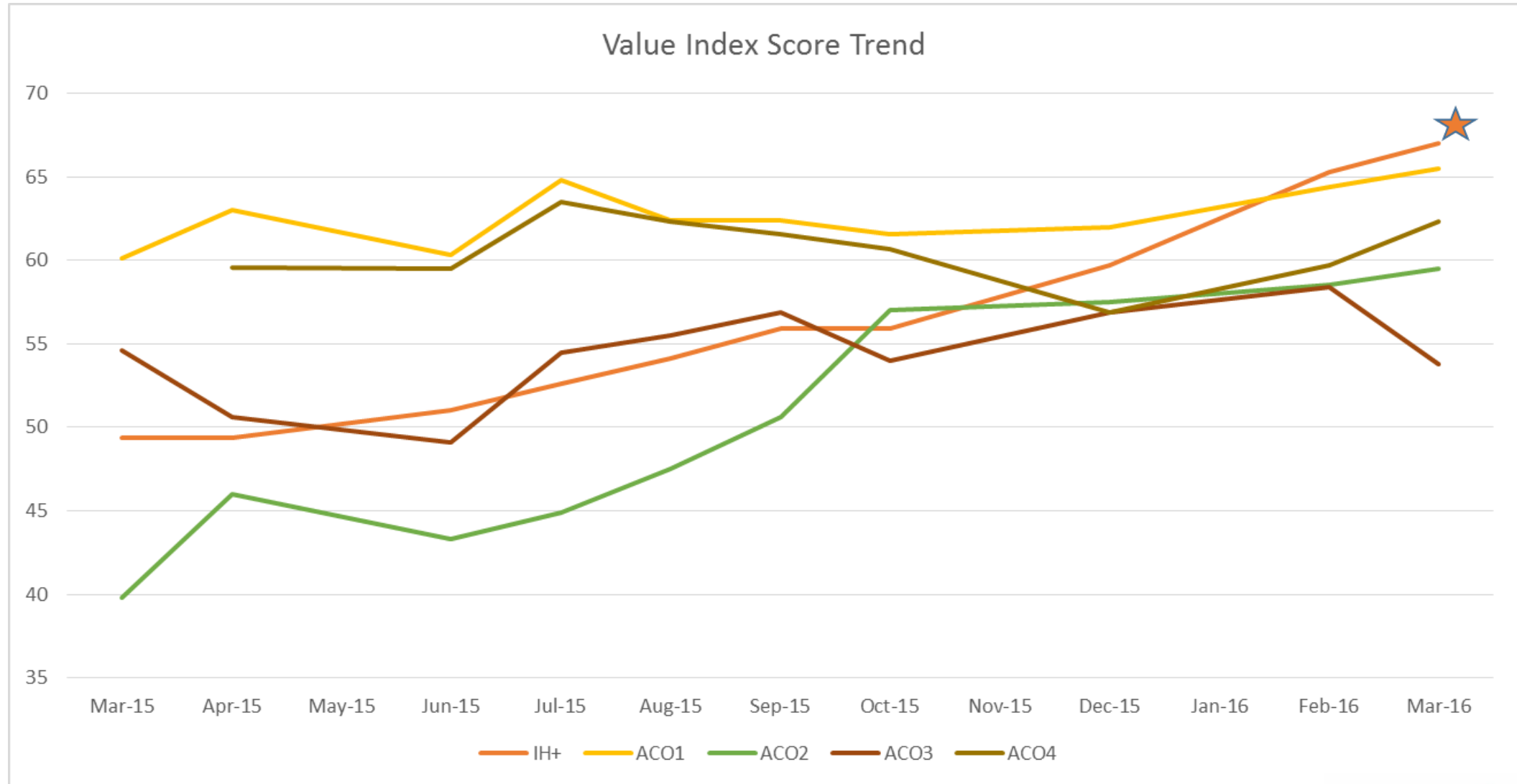
IowaHealth+ Services:

- Performance Improvement Learning Collaborative
- Value-Based Purchasing & Payment Reform
- Data Analytics & Reporting
- Attribution
- Risk Stratification
- Care Coordination
- Population Health Focused

Iowa PCA Services:

- Policy & Advocacy
- Quality & Performance Improvement
- Emerging Programs
- Workforce Development
- Outreach & Enrollment
- Health Center Development & Expansion
- Communications

Progress to Date



Performance Improvement Learning Collaborative

- **IowaHealth+, Iowa PCA, and INCC joint investment**
 - Modeled after Health Disparities Collaborative model – benefit from working with other health centers around shared goals
 - Overall goals of the centralized PI are to: 1) improve clinical outcomes, 2) improve patient experiences, 3) reduce organizational and health care costs, 4) improve staff satisfaction, and 5) maximize the value of the services being provided across the health care delivery system
- **Strategies for Incorporating PI**
 - Pursue a culture of quality rather than thinking about PI as another project or initiative
 - Integrate PI into each health centers' strategic objectives
 - Use analytics to make data more actionable and identify areas of opportunity
 - Prioritize PI efforts using a combination of data, payor/partner priorities, and inefficiencies identified by staff and patients
 - Develop easy ways to regularly share data with all stakeholders

Performance Improvement Learning Collaborative

2016 Activities	3/2016	4/2016	5/2016	6/2016	7/2016	8/2016	9/2016	10/2016	11/2016	12/2016
Finish ED/Inpatient Assessment: Follow up with patients recently in the ED or hospital	X	X	X							
ED/Inpatient PI Project(s): Follow up with patients recently in the ED or hospital	X	X	X	X	X					
*CRC Screening Assessment		X	X	X						
Access Reporting				X						
*CRC PI Project CDC EBI Implementation				X	X					
Care Coordination Assessment					X	X				
*HTN Recall of Patients not at Goal BP	X	X	X	X	X	X	X	X	X	X
*New CRC Screening PI Project(s)						X	X	X		
*New HTN PI Project							X	X	X	X
Care Coordination PI Project							X	X	X	X

SNAC: Care Coordination Optimization

- Key driver of ability to enter into value-based contracts = the capacity to manage our patient population
- Key Challenge: Care coordination system variation across the network
 - 11 ways to approach care coordination
 - Multiple priorities across incentive programs and VBP contracts
 - Health plan partners expectations
 - Emerging network capacity must also interface with local systems
 - Require significant standardization yet must allow for some flexibility
 - Sustainable resources devoted to CC not consistently available
- The network is the accountable entity